HEART 2 HEART
SENIOR OUTREACH OF SOUTH FLORIDA

"Sharing God's Love with Seniors"

MINISTRY OVERVIEW

Vision: Provide residents in South Florida long -term care centers with regular and consistent visitation with the opportunity to experience the love of Jesus Christ through caring relationships.

Mission: Extend the Love of Christ to the elderly in long-term care centers by providing support through visitation from trained volunteers.

Calling and History

"You shall rise in the presence of the aged, and honor the elderly and revere your God."

- Leviticus 19:32

2010

Research finds more than 60% of residents in long-term care centers do not receive visitors. Ministry birthed to be a solution to the magnitude of loneliness felt by residents of long-term care centers. Heart2Heart (H2H) receives nonprofit status.

2011

Executive Director hired, ministry planning sessions conducted and two-year ministry plan complete. Soft marketing program begins. Meet with select Long Term Care center staff and church outreach leaders to determine needs and interest. Assemble training material. Donate lap blankets to local care center.

2012

Two hundred sixty seven visits to local care centers by forty-three volunteers. Vision Casting luncheon held, approximately one hundred guests attend. Receive matching grant from Wasie Foundation. Eleven churches request meeting with H2H. Fifteen long-term care centers want to affiliate with H2H. Area Christian newspaper prints full-page story. Board expansion begins and two new board members join the ministry. Produced marketing video filmed at local care center. Web site, Facebook page and brochure updated. Donate Christmas items to four care centers. *"…. thank you so much for the donations that you made to our facility this Christmas. If it were not for you it would have been a very sad Christmas for some of our residents as eight of them would have gone without any Christmas gifts. You all are such a blessing." Lisa, Activity Director*

2013

Ten churches and one business collaborate with Heart2Heart. Pastor luncheon held to highlight benefits of partnership. Luncheon for Activity Directors well attended. Board of Directors adds new member. First e-newsletter sent to over 500 friends and acquaintances. Research group holds several focus groups to identify outcomes and benefits of ministry programs. Held first "Women Reaching Hearts "dinner. Volunteers spend more than thirteen hundred hours visiting with residents. $10,000 Challenge Grant from Wasie Foundation is met. All board and staff members donate to ministry.

"When Bonita began talking to her and asked if it was okay for her to visit, the resident said yes – no one in my family ever visits and they have just 'dumped' me and I would love to have you visit anytime." God is so Good!!!! Doris, Activity Director

2014

Moved to larger office space to accommodate growing staff needs.

First Volunteer Appreciation Dinner held at Christ Church. Church Ministry Development manager hired to develop to engage churches as ministry partners. The Kitchenworks hosts first fundraiser for ministry.

Ministry Model

H2H provides the resources to recruit, equip and assign volunteers to spread the love of Christ to the elderly in care centers. H2H encourages and equips churches to establish or expand a care center ministry and adopt a facility in its neighborhood and minister to residents. Church incurs no financial or administrative costs. Volunteers attend Compassionate Companion Orientation and clear FBI background check which Heart2Heat covers.

Success Indicators and Expansion Goals

	2012 (A)	2013(A)	2014 (A)	2015(E)
Ministry Partners equipped	3	11	18	28
Volunteer hours with residents	528	1125	1650	2400
Care Center partners	12	17	20	25

Expansion Goals

Ten new church partners
Eighty new volunteers trained and assigned to care centers
Expand Board of Directors in 2015 to include Fundraising experience and care center industry experience
Expand partnerships with Assisted Living Facilities

The Ministry Prayer Strategy

Staff prays first thing Monday morning. Board members and staff meet monthly for prayer time and ministry updates. Board member, staff and volunteers pray weekly for specific needs. Partner facilities receive Heart2Heart prayer boxes. Residents, family members and care staff place prayer requests in box. Ministry team leader check the prayer boxes and requests forwarded to prayer team.

Ministry Board of Directors and Staff

Sean Stepelton, Board President, The Stacy Foundation
Pastor Fawn Mikel, Vice President, Outreach Pastor, Christ Church
Dolores King St. George, Treasurer, General Manager, GraceNetRadio
William Tolia, Secretary, Owner, BrightStar Care, Fort Lauderdale
Omar Aleman, Aleman and Associates
Paul Scott, CEO USM Studios, Inc.
Brian Smith, Vice President and Director of Real Estate, Roschman Enterprises
Rick Dykema, Principal, Cirrus Medical Technologies
Joani Braun, Heart2Heart Volunteer and Property Manager
Judy Johnson, Retired, Administrator, Covenant Village
Marti Engel, Executive Director
Sharon Bryan, Administrative Assistant
Marcia Schmalz, Bookkeeper
Frank Kain, Administration
Valuable volunteers who share the love of Christ with residents.

Ministry Funding Plan

	2012 (A)	2013 (A)	2014(A)	2015 (E)
Total Income	$127,235	$130,525	$ 181,417	$218,684

Initial ministry support provided by private foundations.
Fundraising begins with matching challenge grant of $10,000 from the Wasie Foundation
Meeting the match, along with annual commitments, 2013 fundraising goal of $56,000 was met. New corporate and individual donors will be cultivated through friend raising with those individuals who are passionate about the ministry will host or attend small salon events. Encourage board members to give of their time, talents, tithe, and be active in bringing new financial and talent resources to the ministry. All board and staff contribute financially to the ministry.

Ministry Needs

$15,000 as a match to a challenge grant to fund portion of Program Manager position in 2015.
$4800 for Level 2 Fingerprinting for background checks on volunteers.
$3500 for database management software.